# COOKIE POLICY

Website Cookie & Tracking Policy

**Effective Date: 10 June 2026**

Pretoria, Gauteng, South Africa

info@smartkits.co.za

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|---|---|
| **Entity** | SmartKits |
| **Address** | Pretoria, Gauteng, South Africa |
| **Email** | info@smartkits.co.za |
| **Effective Date** | 10 June 2026 |
| **Governing Law** | Republic of South Africa |

*This policy explains how SmartKits uses cookies and similar technologies on its website.*

# 1. Introduction

**1.1** This Cookie Policy explains how SmartKits uses cookies and similar technologies on its website.

**1.2** This Policy should be read together with the SmartKits Privacy Policy.

# 2. What Are Cookies?

**2.1** Cookies are small text files placed on your device when you visit a website.

**2.2** They help websites remember your session, choices, preferences and certain technical information.

**2.3** Similar technologies may include pixels, tags, local storage or session identifiers.

# 3. Types of Cookies SmartKits May Use

## 3.1 Strictly Necessary Cookies

These cookies are essential for core website functions such as security, page navigation, shopping cart use, checkout, account login and fraud prevention. Without them, some parts of the Website may not work properly.

## 3.2 Preference Cookies

These cookies remember settings or choices you make, such as language, interface preferences or similar usability options.

## 3.3 Analytics or Performance Cookies

These cookies help SmartKits understand how visitors use the Website, which pages are visited, how users move through the Website and where improvements may be needed. Where possible, SmartKits will use aggregated or de-identified information for this purpose.

## 3.4 Marketing Cookies

If SmartKits uses advertising or remarketing tools in future, those tools may place cookies to measure campaigns or show relevant SmartKits promotions. SmartKits will use such cookies only in a lawful manner and, where required, subject to your consent or applicable opt-out choices.

# 4. Why SmartKits Uses Cookies

**4.1** SmartKits may use cookies to:

**4.1.1** keep the Website functioning properly;

**4.1.2** support checkout and digital delivery processes;

**4.1.3** improve speed, reliability and security;

**4.1.4** remember user preferences;

**4.1.5** understand website traffic and usability; and

**4.1.6** support lawful marketing or analytics activity.

# 5. Third-Party Cookies

**5.1** Some cookies may be set by third-party tools used by SmartKits, such as:

**5.1.1** payment gateway tools;

**5.1.2** analytics providers;

**5.1.3** embedded content providers;

**5.1.4** website security tools; or

**5.1.5** e-commerce or website functionality plugins.

**5.2** SmartKits does not control every third-party cookie directly and recommends that you also review the privacy and cookie information of relevant third parties where applicable.

# 6. Your Choices

**6.1** You can usually control cookies through:

**6.1.1** your browser settings;

**6.1.2** privacy settings on your device;

**6.1.3** cookie preference tools made available on the Website; and

**6.1.4** opt-out mechanisms offered by certain analytics or advertising providers.

**6.2** If you block or disable strictly necessary cookies, some Website features may stop working properly, including parts of the shopping cart or checkout.

## 7. Lawful Use and Consent

**7.1** SmartKits aims to use cookies in a lawful, fair and transparent manner.

**7.2** Where consent is required for a category of cookies, SmartKits will seek that consent through an appropriate notice or tool on the Website.

## 8. Updates to This Policy

**8.1** SmartKits may update this Cookie Policy from time to time.

**8.2** The latest version published on the Website will apply from its effective date.

## 9. Contact

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|---|---|
| **Email** | info@smartkits.co.za |
| **Address** | Pretoria, Gauteng, South Africa |